

THE SCOUT ASSOCIATION OF NEW ZEALAND Badge Policy

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1. Purpose

1.1. This document outlines the Association's badge policy and seeks to:

- a) Establish a clear policy statement regarding official badges.
- b) Set out the official badge approval process.
- c) Clearly set out where official badges are to be worn.

1.2. This policy is the direct result of both extensive consultation with the membership during the uniform review process, as well as with National Section Leaders and other key stakeholders during the uniform implementation phase.

2. Policy statement

2.1. All members take pride in their uniform, and achievement and service is appropriately recognised.

2.2. Only official badges which are relevant, of a high-quality, deliver real value, and have clear requirements as to how they are achieved or awarded are worn on the uniform.

2.3. Our uniform remains fresh, clean and contemporary in accordance with our strong brand strategy and modern public image.

3. Development and Design

3.1. A consistent and 'whole-of-movement' approach is taken in the development, design, approval and placement of all official badges. Careful consideration is also given to the total number of official badges and where they are worn on the official uniform.

3.2. Official badges are of a standardised size and, in accordance with the brand and image of the Association, consistent in their overall colour scheme and design wherever practical.

3.3. To streamline the badge development process and maintain consistency, at the earliest possible opportunity all requests for the development of official badges are submitted to the Chief Executive for consideration and further development.

4. Approval and Production

4.1. The Chief Executive is the 'gatekeeper' on all proposals for new badges and determines, according to the above policy statement, whether a proposed new badge should be considered for production as an 'official badge' of the Association and may then be worn on the uniform.

4.2. The National Executive Committee makes the final determination, on the basis of the Chief Executive's recommendation and associated business case, whether to adopt the proposed new badge as an 'official badge' of the Association, to proceed with its production, and where it will worn on the uniform.

5. Badge placement

5.1. Left chest

5.1.1. Badges worn on the left chest above the pocket recognise the highest levels of award achievement, adult service awards, and youth attendance at training courses (Scout and Venturer sections only).

Scout wings

Adult nameplate

Youth training courses (Scout section only)

Adult service award badges (Leaders only)

Queen's Scout Award	SCOUTS NZ logo	BP Award
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5.1.2. Scout wings

Scout wings are worn at the top of the left chest. They may be worn by both youth and adult members.

5.1.3. Adult nameplate

The adult nameplate is worn by all adult members to identify themselves to other members and their primary role in Scouting.

5.1.4. Youth training courses

Youth training course badges recognise participation and achievement in section specific youth training. They are only worn by youth members whilst in the relevant youth section (Scout section only).

5.1.5. Adult service award badges

Leaders who have been presented with a special service award (such as Medal of Merit or Silver Tiki) may wear the cloth badge immediately above the pocket.

5.1.6. Queen's Scout Award badge

The Queen's Scout Award badge recognises the highest level of award achievement. The large metal badge pin awarded may be worn by both youth and adult members who are recipients of the award.

A smaller 'mufti' pin is available upon request for wearing with formal attire (such as a business suit etc.).

Queen's Guide Award recipients may wear their pin in its place.

5.1.7. SCOUTS New Zealand logo and fern

Except when travelling as part of an international contingent, the New Zealand ensign is no longer worn on the official uniform. The SCOUTS New Zealand embroidered logo and silver fern recognises the Association as a national organisation.

5.1.8. Baden Powell (BP) Award pin

The BP Award pin recognises the highest level of award achievement in the Rover section. The metal pin awarded may be worn by Rovers only for as long as they are a member of the Rover section.

5.2. Right chest

5.2.1. Badges worn on the right chest recognise section membership and past service. They are worn in a similar position as those on the left chest (same height and distance from the centre etc. – As a starting guide, the section badge should match with the logo on the left chest).

Years of service (Adults only)

Section membership strip (Keas > Cubs > Scouts > Venturers > Rovers)

Section badge

Zone badge

5.2.2. Years of service (Adults only)

To recognise an extended period of service to the Association by an adult member, years of service badges are worn directly above the Leader section badge. Youth members do not wear a years of service badge. Continued membership by a youth member is recognised through the section membership strip.

5.2.3. Section membership strip (Youth only)

The section membership strip recognises previous membership to a section and the link made when progressing between youth sections. The small linking badges are worn by youth members only. The badges will over time adjoin each other and create a strip indicating progression through each youth section.

5.2.4. Section badge

The section badge recognises current membership in a particular section. They are awarded upon investiture when a member completes the introductory module to that section.

All warranted volunteers wear the Leader section badge only (not a corresponding youth section badge).

Rovers who are also Leaders may wear the Rover section badge under the Leader badge.

5.2.5. Zone badge

Zone badges are worn by both youth and adult members and are to be no larger than 65mm x 55mm. An ideal dimension is 65mm x 35mm.

Where a member is not part of a Zone, a Regional (for example by Regional Leaders) or National badge (for example by National Staff including Regional Development Managers, and National Leaders) may be worn in its place.

Note: An extended implementation period applies to this rule, with Zones allowed to amend their badge sizes over time as new orders are placed. Zone Leaders who are unsure how this will affect their Zone should contact their Regional Development Managers for more information.

5.3. Left Sleeve

5.3.1. Badges worn on the left sleeve are a combination of both major event participation and high-level individual award scheme achievement.

Group nametape

New Zealand ensign (international contingents only)

Event Badge (2 Maximum)

Outdoor Adventure Award / Chief Scout Award / St George's Award
(Cub, Scout and Rover sections)

Bronze Award	Silver Award	Gold Award
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5.3.2. Group nametape

Group nametapes are worn at the top of the sleeve (immediately below the top seam). They are worn by both youth and adult members, but only one may be worn at a time.

They are only to include the Group name, and use a maximum height of 5mm lettering.

These can be produced through SCOUTS Direct upon request.

5.3.3. New Zealand ensign

When travelling as part of an overseas contingent, the New Zealand ensign is worn under the group nametape.

5.3.4. Event badges

Event badges recognise participation in major national events and initiatives.

This policy document also extends to Region and Zone events where the badge will be worn on the uniform. Unless specifically approved, all other event badges are displayed on a member's blanket or as part of other non-uniform displays.

Event badges are worn by both youth and adult members and are to be no larger than 65mm x 55mm.

Event badges are worn on the uniform for as long as the wearer desires, noting a recommended length of one term. No more than two event badges are worn at any one time.

5.3.5. Outdoor Adventure Award / Chief Scout's Award / St George's Award

As the Outdoor Adventure Award (Cub section), Chief Scout's Award (Scout section) and St George's Award (Rover section) are not recognised through the wearing of a metal pin (like Queen's Scout and Baden Powell Awards), the cloth badge is worn on the left sleeve.

In the case of Rovers, the four 'cornerstone' badges and 'Always Prepared' badge are also worn here.

The Outdoor Adventure Award and St George's Award may be worn only for as long as they are a member of the relevant section.

The Chief Scout's Award badge is worn whilst the recipient is in both the Scout and Venturer sections.

5.3.6. Award scheme badges

Award scheme badges recognise individual achievement at the Bronze, Silver and Gold level of a section award scheme. They are worn only whilst a member of the relevant section. They are worn left to right (Bronze, Silver and Gold) across the bottom of the sleeve (or above the elbow if wearing a long sleeve shirt).

5.4. Right Sleeve

5.4.1. Badges which may be worn on the right sleeve recognise individual and team achievement in specified interest areas.

Charge badge

Naval and Air Recognition

Personal Challenge Badges

5.4.2. Charge badge

While current, youth and adult members who hold their charge certificate may wear the appropriate badge at the top of the right sleeve.

5.4.3. Naval and air recognition

While current, youth and adult members from a group with naval or air recognition may wear the appropriate badge at the top of the right sleeve.

5.4.4. Personal challenge badges

Personal Challenge badges recognise individual achievement in specified interest areas. Where space no longer allows for the wearing of new personal challenge badges, a member may choose to replace those earned previously with those earned most recently.

5.4.5. Patrol challenge badges

Patrol Challenge badges may be worn across the sleeve below Personal Challenge badges. This rule only applies to the Scout Section.

6. Implementation

6.1 An implementation phase will apply from 1 July 2013 until 1 February 2014. This policy will then take full effect from 1 February 2014 with all members expected to be acting in accordance with the policy.

7. Policy ownership and Review

7.1 This policy is owned by the National Executive Committee and is reviewed on a two-yearly basis.